

BIRDS OF A Feather

A gala benefitting the Freer Gallery of Art and the Arthur M. Sackler Gallery on May 15, 2015 FS



The Smithsonian's Freer Gallery of Art and the Arthur M. Sackler Gallery are the nation's museums of Asian art. Museum founder Charles Lang Freer came to appreciate the diverse arts of Asia through his friendship with the artist James McNeill Whistler. Today the Freer holds the world's largest collection of Whistler's work and, with the Sackler, one of the world's greatest collections of Asian art.

The 2015 Birds of a Feather Gala celebrates Whistler and his enduring influence on artists today with the opening of Darren Waterston's *Filthy Lucre*, an intriguing reinterpretation of Whistler's sumptuous Peacock Room. Funds raised from the Gala will benefit the American art program at the Galleries.

On May 15, the festivities will begin with cocktails at the Freer and Sackler and a private viewing of *Filthy Lucre* and its inspiration, the Peacock Room. This Gala evening will also unveil the Sackler's renovated north wing. Guests will then proceed to the historic Mellon Auditorium for dinner. Following dinner, the Galleries' Silk Road Society will host Flock Together, an after-party with live performances by the alternative rock band BETTY, creators of the *Filthy Lucre* soundscape.

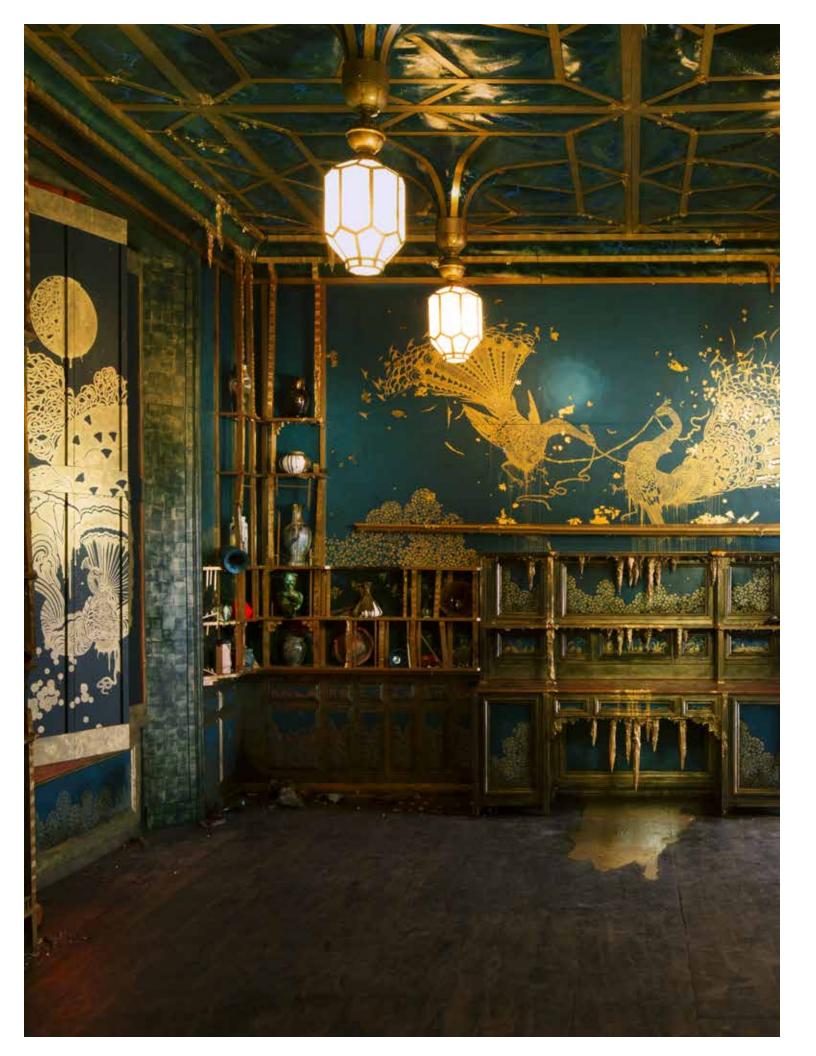
INDIVIDUAL SPONSORSHIP LEVELS \$50,000 TABLE

Benefits of sponsorship include:

- A table for 12 guests at the Gala
- Premier table placement
- 6 additional tickets for the Flock Together after-party
- 12 invitations to special events on Saturday, May 16, including:
 - o Luncheon with artist Darren Waterston
 - o Reserved seating at a panel discussion, "Art and Money"
 - o Private collection tour
 - o Filthy Lucre cocktail party
- Premier recognition in the Gala program
- Premier recognition on the Filthy Lucre exhibition sponsorship panel
- Premier recognition on the Gala webpage
- Listing on the Freer|Sackler annual donor panel
- One-year membership at the Director's Circle level

\$25,000 TABLE

- A table for 10 guests at the Gala
- 4 additional tickets for the Flock Together after-party
- 6 invitations to special events on Saturday, May 16, including:
 - o Luncheon with artist Darren Waterston
 - o Reserved seating at a panel discussion, "Art and Money"
 - o Private collection tour
 - o Filthy Lucre cocktail party
- Prominent recognition in the Gala program
- Prominent recognition on the *Filthy Lucre* exhibition sponsorship panel
- Prominent recognition on the Gala webpage
- Listing on the Freer|Sackler annual donor panel
- One-year membership at the Patron's Circle level



\$15,000 TABLE

- A table for 10 guests at the Gala
- 4 invitations to special events on Saturday, May 16, including:
 - o Luncheon with artist Darren Waterston
 - o Reserved seating at a panel discussion, "Art and Money"
 - o Private collection tour
 - o *Filthy Lucre* cocktail party
- Recognition in the Gala program
- Recognition on the Filthy Lucre exhibition sponsorship panel
- Recognition on the Gala webpage
- Listing on the Freer|Sackler annual donor panel

\$3,000 PATRON TICKET

- Premier Gala seating and admission to the Flock Together after-party
- An invitation to special events on Saturday, May 16, including:
 - o Luncheon with artist Darren Waterston
 - o Reserved seating at a panel discussion, "Art and Money"
 - o Private collection tour
 - o Filthy Lucre cocktail party
- Recognition in the Gala program

\$1,000 TICKET

- One ticket for the Gala dinner
- One ticket for the Flock Together after-party

LEFT: In *Filthy Lucre*, contemporary artist Darren Waterston reinterprets Whistler's Peacock Room as a resplendent ruin overburdened by the excesses of materials, history, and creativity.

FOLLOWING PAGE: The 2013 Gala centered around the exhibition *Yoga: The Art of Transformation* and included actor Alec Baldwin and his wife Hilaria, shown with curator Debra Diamond, among its many guests.











ORGANIZATIONAL BACKGROUND As museums of the Smithsonian Institution, the Freer Gallery of Art and the Arthur M. Sackler Gallery (Freer|Sackler) hold in trust the nation's collections of Asian art and American art of the Aesthetic movement. Two museums with independent histories, collections, and characters, they are united by a joint organization, common mission, and shared vision.

The Freer Gallery of Art is the owner of the world's largest and finest collection of the works of expatriate American artist James McNeill Whistler (1834–1903). Whistler encouraged museum founder Charles Lang Freer (1854–1919) to travel to Asia and seek out examples of Asian art that Freer believed complemented his Whistler collection, and it was Whistler who first suggested that Freer establish a public art museum. The Freer's American galleries are resplendent with Whistler's Nocturnes, urban landscapes, bold portraits, and the storied Peacock Room.

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FREER SACKLER

THE SMITHSONIAN'S MUSEUMS OF ASIAN ART





I am/We a	re interested in:			
Sponsor	ring a table for 10 guest	s: 🛯 \$50,000 Table OR	□ \$25,000 Table	OR 📮 \$15,000 Table
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Purchas	ing an individual ticket	\$1,000		
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